

Mathew Magura

Software Systems & Automation | Product Engineering | Technical Operations

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Portfolio: mathewmagura.com | Mathew John Golf: mathewjohnngolf.com

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PROFESSIONAL SUMMARY

Software systems and automation builder with 8+ years in high-scale digital operations. At Versant, deployed automation that reduced recurring VOD documentation time by more than 95% and built an authenticated QA automation prototype. Built a private pre-production SaaS product using Next.js, Supabase/PostgreSQL, Stripe, role-based permissions, automated testing, and release controls. Strong at turning complex workflows into clear requirements, reliable software, and repeatable operations.

TECHNICAL SKILLS

Software: Next.js, React, Supabase, PostgreSQL, Vercel, REST APIs, Stripe, Shopify

Automation & QA: Power Automate, Office Scripts, Selenium, browser automation, Excel, QA design

Systems & Operations: Datadog, Splunk, Jira, Airtable, workflow design, data modeling, row-level security (RLS), incident response, root cause analysis (RCA), release readiness

PROFESSIONAL EXPERIENCE

Digital Operations Specialist | Versant Media | Jan 2026 - Present | Englewood Cliffs, NJ

- Automated recurring VOD documentation with Power Automate and Office Scripts, reducing the workflow from about 35 minutes to 1 minute 45 seconds (95%+) while improving consistency and accuracy.
- Built an authenticated browser-based QA prototype targeting a reduction from about 45 minutes to about 5 minutes; defined validation checks, failure handling, and human review points.
- Support reliability across live, VOD, application, advertising, captioning, and distribution workflows; partner with engineering, product, QA, and vendors to turn issues into requirements, QA criteria, SOPs, and automation opportunities.

Founder & Product Engineer | Shotzy | Private pre-production SaaS | 2026 - Present

- Built a private SaaS product from problem discovery through architecture and implementation using Next.js, Supabase/PostgreSQL, Vercel, Stripe, Twilio, and REST APIs.
- Designed data models, role-based permissions, RLS, payment workflows, QA, security hardening, and release gates; implemented 100+ RLS-protected tables and 80+ database migrations, with 914 automated tests passing in the latest release-candidate verification.

Digital Operations | NBCUniversal | Aug 2017 - Dec 2025 | Englewood Cliffs, NJ

- Promoted from Global Client Operations Specialist to Digital Operations Coordinator to Digital Operations Specialist; supported global content distribution and 24/7 live/VOD streaming, including incident response and readiness for the Olympics, Super Bowl, FIFA World Cup, and Macy's Thanksgiving Day Parade.
- Served as an L2 escalation lead, trained L1 specialists, authored about 50 SOPs and runbooks, and contributed to incident reviews, RCA, and operational improvements; received the NBCUniversal GEM Award.

Founder | Mathew John Golf | Feb 2024 - Present | Sussex County, NJ

- Built and operate a direct-to-consumer golf brand and events business with \$31K+ in lifetime sales, 164 orders, 16K+ website sessions, 50+ products, and 50+ sponsor/vendor relationships; rebuilt Shopify UX, SEO, merchandising, and mobile experience.
- Generated about \$10K in sponsorship revenue and produced \$12K+ charity and competitive golf events, including \$6.2K raised for the Lupus Foundation of America.

EDUCATION

Bachelor's degree, Communications - University of Phoenix | **A.A., Communications** - Sussex County Community College